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## Press Release

*For Immediate Release*

### **GURU NETworks Announces Microsoft® Great Plains® Accounting Feature**

Reston, VA –March 15, 2006: GURU NETworks today announced that after a 6 month testing period, they have placed into unlimited production their Financial Export feature for Microsoft's® Great Plains® Accounting System. This feature, part of the **g4Enterprise™** Broker Solution, provides pre calculated export of all financial information from a transaction's creation to its being marked as settled. It updates the 1099 commission file for the agent, the vendor files for any participant in the transaction, as well as reconciling any outstanding accounts receivable from the agent. All exported data delivered to Great Plains® by the **g4Enterprise™** system is encrypted and sent through a VPN pipe to the broker's Great Plains® eConnect interface using industry standard XML encoding.

The Financial Transaction Export for Great Plains® feature provides a complete range of automated functionality. This includes updates to all vendor profiles, transfer of AP and GL entries necessary to manage commission, escrow transferred and miscellaneous agent payments. It even puts the agent's net check in the folder ready to be printed. Any agent A/R is automatically recovered when the disbursements are calculated and these payments are also credited through this feature. A full backout capability of a transaction's financial data is provided.

Users of the Financial Transaction Export feature save time, money and improve quality by eliminating all duplicate data entry. The handling of the transactions by the **g4Enterprise™** system provides complete disbursement based on the broker's PayPlan assigned to each agent, and Source of Business assigned to each side of the transaction, to ensure all referral payments are calculated correctly. Transactions are handled from the time they enter the system as a lead until the transaction is complete and the payments have been transferred to the Great Plains® Accounting system.

Any accounting System that uses XML can benefit from this interface. GURU NETworks also provides this same interface to QuickBooks Accounting solutions.

To find out how the new **GURU** solutions can help your brokerage increase productivity, reduce risk, and improve your customer's experience, contact GURUnet at 1-888-GURUnet (487-8638) or go to the website: <http://www.gurunet.net>.

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#### About GURU NETworks, Inc.:

GURU NETworks, Inc provides web-based software and services to the residential real estate industry. Its products range from an on-line transaction management system easily used by an agent or team to comprehensive business solutions for large multi-office brokers and franchise organizations. All are built upon the same code base to ensure a consistent look and feel. GURUnet can be reached at [www.gurunet.net](http://www.gurunet.net), by e-mailing [info@gurunet.net](mailto:info@gurunet.net), or by calling 1-888-GURUnet. To request a demo on any of its products, contact [guru@gurunet.net](mailto:guru@gurunet.net).

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